



1 Apr 2016

Subject: NIDIA Spring Mega Conference – May 13, 2016
A Focus on Strategic Processes and Tools to Grow Your Business

Fellow NIDIA Members, in 2015 NIDIA started new initiatives to probe interest across our Association – in 2016 we will refine the initiatives based on feedback and results. For example, our Mega Conferences will only run from 8am to 1pm, ending immediately after the lunchtime presentation. For our Air Force Research Lab Tour, we'll only be taking a 29 PAX bus to better service the members attending the tours. And we will put emphasis on research and development but try to focus it only towards those interested through a business innovation matchmaking event. And finally, with our first ever Legislative Breakfast on July 15th, we'll provide our local, state and federal legislators a simple 2020 Plan that they can follow to assist in growing our defense industry locally.

For the upcoming conference, we will focus on strategy as a consortium of defense companies, something the Purdue Team calls Strategic Doing. So often we focus only on our companies and not on the level of partnership needed to grow our businesses – this discussion should explore in your mind things that we can do across our NE Indiana defense industry to grow. In addition, we are bringing in Bloomberg Defense out of New York City to demonstrate their automated tools in the defense sector that will allow you to focus your efforts where there is existing and/or new good business – I think you'll appreciate the power these tools can bring!

With the lineup for this conference, I anticipate seats filling quickly so please sign up early but NLT the 9^h of May via the link on the agenda slide. Our conference will still be at IPFW but in the Walb Classic Ballroom!

On behalf of the NIDIA Board, see you there!

David L. Augustine

David L. Augustine, Chairman
 Northeast Indiana Defense Industry Association

David Augustine Chair		Jeff Uhey Board Member	JLTV PROGRAM OFFICE
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NIDIA BI-ANNUAL MEGA CONFERENCE

A Focus on Strategic Processes and Tools to Grow Your Business

**Friday May 13th, 8 a.m. to 1 p.m. with Breakfast Snacks and Lunch in the Walb Classic Ballroom, IPFW
Walb Student Union 2101 East Coliseum Blvd., Ft. Wayne 46805
Parking lot P2 – see map below!**

Registration and Breakfast Snacks	0730
Welcome	0800
<ul style="list-style-type: none"> • IPFW • Col. David Augustine (Ret) NIDIA Chairman • AFRL Tour, 16 June, Matt Konkler • STARBASE 	
Bloomberg Government DEMO	0815
BREAK	0915
Welcome & Introductions. <i>The back story of how we got here and our outcomes for today.</i>	0945
An Overview of Strategic Doing: An Agile Strategy Discipline. <i>Collaboration in open, loosely connected networks is a matter of following simple rules.</i>	1000
Question 1: What Could We Do Together? <i>The first step in designing a strategy involves defining new Opportunities by linking and leveraging our assets.</i>	1030
BREAK // BLOOMBERG DEMOS	1100
Question 2: What Should We Do Together? <i>We will choose the opportunity that has the biggest impact and that is relatively easy to do.</i>	1115
Question 3: What Will We Do Together? <i>Implementation involves defining a Pathfinder Project and drafting a short-term action plan. Everyone walks away with an action item.</i>	1145
LUNCH IS SERVED (BUFFET -- SANDWICHES) // BLOOMBERG DEMOS	1215
Question 4: What's Our 30/30. <i>Strategy is always in flux, and we need a process for evaluating our progress and distilling what we learn. We call this step the 30/30.</i>	1230
Report Out & Next Steps	1250
Adjourn	1300

Register Today or No Later than Monday, May 9, 2016 -- [Click Here to Register](#)

*The NIDIA Mega Conference is only open to NIDIA Members and the Board Steering Committee!
(Members can sign up and bring potential NIDIA members as guests!)*





The IPFW Campus is located at 2101 East Coliseum Blvd., Fort Wayne, IN 46805. The NIDIA meeting will take place within the red oval area above. Please park in Parking Garage 2 (shown as P2 above) and park only in open parking areas (those not marked "A" areas, which are reserved for faculty and staff). Proceed to the International Ballroom in the adjacent Walb Student Union building.

